NAAIM Sponsorship Opportunities

2027

WHY SPONSOR NAAIM...

1. **37 Years of Leadership:**
   NAAIM has been a leader in active investment management for over three decades.

2. **Managing Over $22 Billion:**
   NAAIM members are trusted with managing in excess of $22 billion in client assets annually.

3. **Diverse Membership:**
   Our membership includes both long-established, multi-billion dollar firms and new advisors, creating a dynamic network.

4. **Innovative Investment Focus:**
   NAAIM advisors actively seek innovative investment vehicles and approaches for alpha returns.

5. **Risk Management:**
   We believe in risk management in an uncertain world, going beyond traditional investment approaches.

6. **Collaboration & Innovation:**
   NAAIM has a history of collaborating with sponsors to create innovative investment tools.

7. **Year-Round Support:**
   Sponsors are an invaluable resource available to members throughout the year, not just at events.

Annual (Year long) Sponsor Benefits

	Innovation	Silver	Gold	Platinum
	$1,500 Restricted Availability & Exposure	$7,500 Early*	$12,000 Early*	$22,500 Early*
		$8,000 Standard	$13,500 Standard	$25,000 Standard
Sponsor Firms Limited to:	6	6	4	4
Associate Member Dues Includes complimentary membership for 5 firm employees		✓	✓	✓
Continuous Year-Round Exposure to Website Visitors (NAAIM home page logo, link, sponsor recognition)		✓	✓	✓
Webinar Presentation Promoted via email by NAAIM to more than 5,000+ contacts		Additional Cost	1/yr	2/yr
Year-round access to NAAIM Membership List		✓	✓	✓
NAAIM Website Up to 200-word sponsor profile with logo and website link		✓	✓	✓
Access to NAAIM Community Exclusive access to members-only and online content		✓	✓	✓
NAAIM Speaks Blog Advertisement Insert			Additional Cost	2/yr
Sponsored Content Post With logo and website link on NAAIM News			Additional Cost	3/yr
Active Manager Newsletter Advertising	Additional Cost	Additional Cost	1 issue: 1 page ad (Pre-conference issue)	2 issues: 1-page ad (Pre-conference issues)

Payment must be received in full by January 31st, 2027 to receive EARLY BIRD Pricing.

Uncommon Knowledge Conference

SPONSOR BENEFITS

Innovation ★

- Exhibit Space (1 Day)
- Sponsor Firm Attendee Pass (1 ea)
- Vendor Directory Ad in Conference Guide +
- Pre-Conference Recognition
  Active Manager Newsletter, NAAIM News, plus conference brochure & emails
- Lunch Introduction to Full Conference Audience
- Access to Attendee List
  One pre-conference & post-conference mailing
- Mobile Conference App Custom Listing
  200-Word Sponsor Profile, w/link to website, plus logo & links to any sponsored sessions

Scan for more details & online registration:

+ Available at additional cost
* Sponsor responsible for speaker fee, travel, and lodging. Speaker and topic must be approved by Agenda Committee.
** Guest pass restrictions apply. Contact NAAIM for more information

Silver ★

- Exhibit Space - 6' Exhibit Tables with Draping (1 ea)
- Sponsor Firm Attendee Passes (2 ea)
- NAAIM Investing Competition Finals Welcome Reception +
- Vendor Directory Ad in Conference Guide +
- Golf Classic Foursome +
- Pre-Conference Recognition
  Active Manager Newsletter, NAAIM News, plus conference brochure & emails
- Lunch Introduction to Full Conference Audience
- Access to Attendee List
  1 pre-conference & post-conference email
- Mobile Conference App Custom Listing
  200-Word Sponsor Profile, w/link to website, plus logo & links to any sponsored sessions
- Monday Evening Off-Site Event Sponsorship +
- NAAIM Founders Award - Introduction of winner in general session & signage +

Gold ★

- Exhibit Space - 6' Exhibit Tables with Draping (1 ea)
- Sponsor Firm Attendee Passes (2 ea)
- Guest Pass for Non-Member RIAs** (1)
- Sponsor Bonus Sessions (1 ea)
  Breakout Room - 45-min. opportunity
- Breakfast & Break Sponsorship
- NAAIM Investing Competition Finals +
- Vendor Directory Ad in Conference Guide +
- On-Site Signage w/Logo (Sponsored Events)
- Golf Classic Foursome +
- Pre-Conference Recognition
  Active Manager Newsletter, NAAIM News, plus conference brochure & emails
- Lunch Introduction to Full Conference Audience
- Access to Attendee List
  1 pre-conference & post-conference email
- Mobile Conference App Custom Listing
  200-Word Sponsor Profile, w/link to website, plus logo & links to any sponsored sessions
- Monday Evening Off-Site Event Sponsorship +
- NAAIM Founders Award - Introduction of winner in general session & signage (2 firms)+

Platinum ★

- Exhibit Space - 6' Exhibit Tables with Draping (1 ea)
- Sponsor Firm Attendee Passes (2 ea)
- Guest Passes for Non-Member RIAs** (2)
- Sponsor Bonus Sessions (1 ea)
  Main Session Audience - 15 min. opportunity
- Keynote Speaker*+
- NAAIM Investing Competition Finals +
- New Member Welcome Breakfast
- Monday evening off-site event Sponsorhship
- Vendor Directory Ad in Conference Guide
- On-Site Signage w/Logo (Sponsored Events)
- Golf Classic Foursome (1)
- Golf Classic Signage
- Pre-Conference Recognition ...
  Active Manager Newsletter, NAAIM News, plus conference brochure & emails
- Lunch Introduction to Full Conference Audience
- Access to Attendee List ...
  1 pre-conference & post-conference email
- Mobile Conference App Custom Listing
  200-Word Sponsor Profile, w/link to website, plus logo & links to any sponsored sessions
- Monday Evening Off-Site Event Sponsorship +
- NAAIM Founders Award - Introduction of winner in general session & signage (2 firms) +
- Outlook Sponsorship - Fall 2027

Outlook Conference

- Exhibit space
- Guest passes for Non-Member IRAs
- Pre-conference recognition
- Lunch Introduction to full conference
- Mobile conference app custom listing
- Access to Attendee List
- On-site Signage with Logo

Exclusive to 2027

Platinum Sponsors

National Association of Active Investment Managers

SPONSORSHIP

REGISTRATION FORM

Please use one registration form for all sponsorship information. Please print.

Company Name

Don't want to fill this paper out?
Scan the QR code to register online:

Name | Email | Title

Name | Email | Title

Individual to contact regarding Conference information:

Name | Email | Title

Company Address | City | State | Zip

Phone | Fax

Attendees: Platinum, Gold, & Silver Sponsorships include two attendees at Uncommon Knowledge Conference. Innovation Sponsorships include one attendee at Uncommon Knowledge Conference. (Additional Attendees $1,000/person)

1. Name | Email | Title
2. Name | Email | Title
3. Name | Email | Title

If there will be more attendees: please attach a list of their names, email addresses, and titles.

SPONSORSHIP LEVEL:

Innovation Sponsor* (Restricted availability and exposure)	$ 1,500*	
Silver Sponsor	$ 8,000 - Standard	$ 7,500 - Early
Gold Sponsor	$ 13,500 - Standard	$ 12,000 - Early
Platinum Sponsor	$ 25,000 - Standard	$ 22,500 - Early

* The Innovation Sponsorship is not available to firms providing investment vehicles, custody services, trusteeship services, and/or funds to attendees.

ADDITIONAL CONFERENCE OPPORTUNITIES:

Uncommon Knowledge Monday Dinner Event	$ 10,000
Uncommon Knowledge Keynote Speaker (Platinum Sponsors only)	$ 5,000**
Outlook Keynote Speaker (Platinum Sponsors only)	$ 3,000**
NAAIM Founders Award Competition Sponsor (Limit 2 firms)	$ 2,500 per firm
Golf Classic foursome sponsorship and recognition at the Classic. Includes one to two members from your firm in the foursome	$ 1,500 per foursome #Number of foursomes: ____
Additional attendee registrations from your firm (Uncommon Knowledge only)	$ 1,000 per person
Full-page ad in the conference vendor directory (Uncommon Knowledge only)	$ 500
Half-page ad in the conference vendor directory (Uncommon Knowledge only)	$ 250

** Sponsor is responsible for speaker fee, travel and lodging. Speaker and topic must be approved by Agenda Committee

Payment Method:

MasterCard Visa AMEX Discover

Check (Make payable to NAAIM)

Credit Card and billing address, if different from company address:

Address

City

State Zip

Credit Card number

CVV Exp. Date

Cardholder's Signature

Total enclosed/to be charged: $ _____

Payment must be received in full by January 31st, 2027 to receive EARLY BIRD pricing.

Mail or Email registration with payment to:

NAAIM
6732 W. Coal Mine Ave., #446
Littleton, CO 80123
Ph: 303-979-1280 + Fax: 720-749-1367
Email:events@naaim.org
www.naaim.org

For more information:

Visit our website or contact Susan Truesdale at 888-261-0787 or email at events@naaim.org